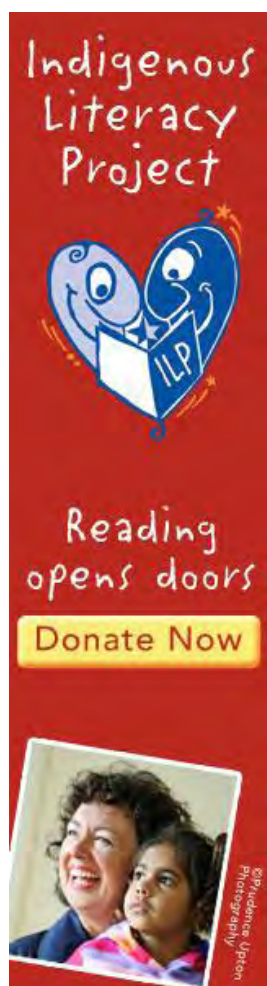


IMAGINE A WORLD WITHOUT BOOKS, AND THEN IMAGINE NOT EVEN BEING ABLE TO READ.....



On **Saturday 5th September**, Electric Shadows Bookshop will be **donating 10% of its day's sales to the important work of the Indigenous Literacy Project**. This project is a partnership between the Australian Book Industry and the Fred Hollows Foundation to provide urgently needed literacy materials to remote indigenous communities. For further information on the work of the project please go to www.worldwithoutbooks.org. We would like to encourage all our customers to come in on that day to support our fundraiser and buy something, however small, or even just rent some DVDs – as anything you spend with us that day will help the work of the project.

We decided not to hold our fundraiser on Indigenous Literacy Day (Wednesday 2nd September) which is what we did last year, instead we have moved it to Saturday 5th September when many of you might have more time to drop by (remember we are open from 9 am until 8 pm).

And as an added incentive we will be having a bit of a party to celebrate the beginning of Spring and **anyone who shops with us on that day will be eligible to enter a draw to win** a DVD copy of the fantastic **First Australians** groundbreaking SBS television series plus its companion illustrated history book (edited by Rachel Perkins and Marcia Langton). **The prize is valued at \$125.**

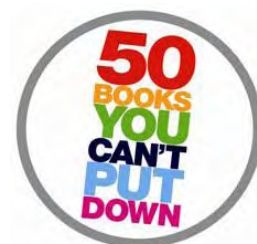
We are grateful to our friends at Melbourne University Publishing and Madman Entertainment for providing the major prize. But wait, yes there's more - any customer who spends \$40 or more on the day can also have a fish in our lucky dip which will be full of great surprises, such as a DVD or Dendy cinema tickets, maybe a gift voucher or a book – maybe even a movie poster - who knows. So there really is no excuse not to come in and join in the fun. **We do hope to see you there!**



Do you love a book you can't put down? Well... Great News!! **Books Alive**

will be launched again in **September 2009** and promises to be even bigger and better. Books Alive, an Australian Government initiative developed through the Australia Council for the Arts, the Australian Government's arts funding and advisory body, encourages all Australians to turn off their screens, put up their feet and **GET READING!**

[click here to watch and listen to Michael Parkinson & Thomas Keneally talking about Books Alive](#)



The Books Alive brochure and book selection will be available in store from 28/8/09.